

Coffee and Conversations

These virtual webinars engage IC and Defense leaders in one-on-one interviews, to include audience Q&A, and focus on current priorities, missions, and key challenges. Launched in April 2020, these events have expanded INSA's audience across the Capital region and beyond, often registering over 400 participants. Past speakers include NSA Deputy Director George Barnes, DIA Deputy Director Suzanne White, CIA Chief Information Officer Juliane Gallinas, NGA Chief of Operations MG Charlie Cleveland; ODNI Chief Operating Officer Lora Shiao; NRO Chief Financial Officer Misty Tullar, and US Coast Guard Assistant Commandant of Intelligence RDML Andy Sugimoto.

HOST SPONSOR

\$8,500

EXCLUSIVE

- Opportunity to introduce the featured speaker, including time in virtual green room before the program starts
- Recognition of sponsor by moderator at beginning and end of program
- Opportunity to submit one piece of company branded "thought leadership" (a video no longer than 30 seconds or a PDF)
- Opportunity to provide email copy (no more than 130 words) for INSA to include in wrap-up email to attendees within 24 hours of web event
- Logo included on registration confirmation and event reminder messages
- Logo prominently displayed on event marketing materials, website, email promotions
- Detailed ROI report following the event

Fast Facts about INSA Virtual Events

- More than **50%** of attendees hold public sector leadership roles
- **98%** of surveyed attendees say our events exceed expectations
- **30%** of attendees go back and watch the program recording
- Nearly **300** people register for each virtual speaker session

Leadership Luncheon TBD

Virtual Event // January 2022 // 12:00 – 1:00 pm ET

INSA Leadership Luncheons provide senior Intelligence Community leaders the opportunity to discuss agency priorities, as well as broader national security issues and challenges. These luncheons provide a forum for the workforce from the public, private, and academic sectors to hear from and engage with senior leaders.

LOGOS	PRICE	EXCLUSIVE	SPONSORSHIP	GRATIS REGISTRATIONS	SPONSOR BENEFITS
	\$10,000	YES	Host Sponsor	Fifteen Gratis Registrations	<ul style="list-style-type: none"> • Opportunity to introduce the speaker; including invite to virtual green room prior to event start • Opportunity to submit one piece of company branded “thought leadership” (a video no longer than 30 seconds or a PDF) • Acknowledgment of sponsorship at beginning and end of program • Opportunity to have one staff member profiled in the #yourIC section of INSA website and spotlighted on social media • Prominent company logo placement on marketing materials, website, email promotions, and event recap
	\$6,000	YES	Registration Sponsor	Twelve Gratis Registrations	<ul style="list-style-type: none"> • Company logo placement on registration pages and confirmation messages • Acknowledgment of sponsorship at beginning and end of program • Company logo placement on marketing materials, website, email promotions, and event recap
	\$3,000	YES	Emerging Leaders Sponsor	Twelve Gratis Registrations	<ul style="list-style-type: none"> • Sponsor of all student (.edu email address) registrations • Opportunity to provide 130-word message about sponsor company to include in an email to students on INSA distribution list • Acknowledgment of sponsorship at beginning and end of program • Company logo placement on marketing materials, website, email promotions, and event recap
	\$2,500		Congratulatory Sponsor	Ten Gratis Registrations	<ul style="list-style-type: none"> • Opportunity to provide a company branded high-

					<p>resolution graphic (576 x 360 px, 300ppi) with a message of congratulations</p> <ul style="list-style-type: none"> • Acknowledgment of sponsorship at beginning and end of program • Company logo placement on marketing materials, website, email promotions, and event recap
	\$1,500		<p>Small Business Sponsor (*must be an INSA Bronze member in good standing)</p>	<p>Eight Gratis Registrations</p>	<ul style="list-style-type: none"> • Acknowledgment of sponsorship at beginning and end of program • Company logo placement on marketing materials, website, email promotions, and event recap

Achievement Awards

Renaissance Arlington Capital View Hotel // February 16, 2022

For over a decade, INSA’s annual Achievement Awards recognize outstanding leadership, mentorship, and contributions to U.S. intelligence, national security, and homeland security. The recipients of the six awards – named after previous William Oliver Baker Award recipients – are early and mid-career professionals, for whom the Achievement Awards often represent the first formal, public recognition of their service to the nation. This event celebrates the next generation of IC leaders, providing a superb opportunity to promote excellence and superior achievement.

INSERT KEYNOTE INFO

LOGOS	PRICE	EXCLUSIVE	SPONSORSHIP	GRATIS REGISTRATIONS	SPONSOR BENEFITS
	\$12,000	YES	Premier Sponsor	Twelve Gratis Registrations	<ul style="list-style-type: none"> • Opportunity to provide 2-3 minutes of “Welcome Remarks” • Company logo will appear in Commemorative Program • On-stage acknowledgement at beginning and end of program • Opportunity to have one staff member profiled in the #yourIC section of INSA website and spotlighted on social media • Prominent company logo placement on marketing materials, signage, website, email promotions, and event recap
	\$10,000	YES	Welcome Reception Sponsor	Ten Gratis Registrations	<ul style="list-style-type: none"> • Dedicated company branded signage in Welcome Reception • Company branded cocktail napkins at the reception (provided by INSA) • Company logo will appear in Commemorative Program • On-stage acknowledgement at beginning and end of program • Opportunity to have one staff member profiled in the #yourIC section of INSA website and spotlighted on social media • Company logo placement on marketing materials, signage, website, email promotions, and event recap
	\$8,000	YES	Registration Sponsor	Eight Gratis Registrations	<ul style="list-style-type: none"> • Company logo placement on registration pages and confirmation messages

					<ul style="list-style-type: none"> • Dedicated company branded signage at registration • Company logo will appear in Commemorative Program • On-stage acknowledgement at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap
	\$8,000	YES	Floral Sponsor	Eight Gratis Registrations	<ul style="list-style-type: none"> • Dedicated company branded florals throughout on tables at the reception • Company logo will appear in Commemorative Program • On-stage acknowledgement at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap
	\$8,000	YES	Commemorative Program Sponsor	Eight Gratis Registrations	<ul style="list-style-type: none"> • Dedicated company branded advertisement in commemorative program (inside front cover) • Company logo will appear in Commemorative Program • On-stage acknowledgement at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap
	\$8,000	YES	Commemorative Photo Sponsor	Eight Gratis Registrations	<ul style="list-style-type: none"> • Dedicated company branded backdrop at photo staging area • Short company message included in email accompanying the digital photos to event attendees • Company logo will appear in Commemorative Program • On-stage acknowledgement at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap
	\$8,000	YES	Dessert Reception Sponsor	Eight Gratis Registrations	<ul style="list-style-type: none"> • Dedicated company branded signage at Dessert Reception • Dedicated company branded napkins at reception (provided by INSA)

					<ul style="list-style-type: none"> • Company logo will appear in Commemorative Program • On-stage acknowledgement at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap
	\$6,000	YES	Video Recording Sponsor	Six Gratis Registrations	<ul style="list-style-type: none"> • Company branding on video recording of event, including the opportunity to insert 60 second company video at intro • Copy of video for own company use • Recording hosted on INSA website and YouTube channel • Company logo will appear in Commemorative Program • On-stage acknowledgement at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap
	\$6,000	YES	Commemorative Treat Sponsor	Six Gratis Registrations	<ul style="list-style-type: none"> • Dedicated company branded treats at the event (provided by INSA) • Company logo will appear in Commemorative Program • On-stage acknowledgement at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap
SMALL BUSINESS OPPORTUNITY					
	\$3,000	YES	Coat Check Sponsor	Three Gratis Registrations	<ul style="list-style-type: none"> • Dedicated company branded signage at coat check • Dedicated company logo on coat check tickets • Company logo will appear in Commemorative Program • On-stage acknowledgement at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap

Security Clearance Event featuring Senator Mark Warner

Location TBD // February 2022

Senate Intelligence Committee Chairman Sen. Mark Warner, a senior executive branch official, and a top corporate executive will discuss the importance of security clearance reform, including progress on the Trusted Workforce 2.0 initiative, the implementation of continuous evaluation/continuous vetting across the cleared workforce, steps to improve personnel mobility, and the rollout of a new, consolidated personnel vetting information system.

LOGOS	PRICE	EXCLUSIVE	SPONSORSHIP	GRATIS REGISTRATIONS	SPONSOR BENEFITS
	\$6,500	YES	Patriot Sponsor	Eight Gratis Registrations	<ul style="list-style-type: none"> • Opportunity for limited speaking role • On-stage acknowledgement at beginning and end of program • Prominent company logo placement on marketing materials, signage, website, email promotions, and event recap
	\$4,500	YES	Registration Sponsor	Five Gratis Registrations	<ul style="list-style-type: none"> • Company logo placement on registration pages and confirmation messages • Dedicated company branded signage at registration • On-stage acknowledgement at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap
	\$4,500	YES	Breakfast Sponsor	Five Gratis Registrations	<ul style="list-style-type: none"> • Dedicated company branded signage at breakfast • Dedicated company branded napkins at breakfast (provided by INSA) • On-stage acknowledgement at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap
	\$4,500	YES	Digital Playback Sponsor	Five Gratis Registrations	<ul style="list-style-type: none"> • Company branding on video recording of event, including the opportunity to insert 60 second company video at intro • Copy of video for own company use • Recording hosted on INSA website and YouTube channel

					<ul style="list-style-type: none"> • Social media posts on all INSA channels promoting the event recording the recognizing event sponsor • On-stage acknowledgement at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap
	\$3,000	YES	Notebook Sponsor	Three Gratis Registration	<ul style="list-style-type: none"> • Dedicated company branded notebooks with pen (provided by INSA) • On-stage acknowledgement at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap
	\$2,500	YES	Refreshment Break Sponsor	Three Gratis Registration	<ul style="list-style-type: none"> • Dedicated company branded signage at refreshment break • Dedicated company branded napkins at refreshment break (provided by INSA) • On-stage acknowledgement at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap
	\$1,500		Supporting Sponsor	Three Gratis Registration	<ul style="list-style-type: none"> • On-stage acknowledgement at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap

Leadership Dinner #2

Hilton McLean Tysons Corner // March 2022 // 5:30 – 9:30 pm ET

INSA created the Leadership Dinner series to provide key Intelligence Community leaders the opportunity to discuss important issues related to their specific agency as well as broader national security issues and challenges.

INSA annually holds two or three Leadership Dinners, routinely drawing more than 450 INSA members and guests from the public, private, and academic sectors.

LOGOS	PRICE	EXCLUSIVE	SPONSORSHIP	BOARD RECEPTION REGISTRATIONS	TABLE	SPONSOR BENEFITS
	\$25,000	YES	Patriot Sponsor	Six Board Reception Registrations	Premier table placement (table seats ten)	<ul style="list-style-type: none"> • Opportunity for limited speaking role • Company branded floor clings or equivalent at event venue • Company logo included in slide presentation during dinner service • On-stage acknowledgement at beginning and end of program • Opportunity to have one staff member profiled in the #yourIC section of INSA website and spotlighted on social media • Prominent company logo placement on marketing materials, signage, website, email promotions, and event recap
	\$18,000		Eagle Sponsor	Six Board Reception Registrations	Premier table placement (table seats ten)	<ul style="list-style-type: none"> • Company logo included in slide presentation during dinner service • On-stage acknowledgement at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap
	\$15,000	Two Available	Board Reception Sponsor	Ten Board Reception Registrations	Premier table placement (table seats ten)	<ul style="list-style-type: none"> • Dedicated company branded signage in Board Reception • Dedicated company branded cocktail napkins at the reception (provided by INSA) • Company branded floor clings or equivalent at event venue

						<ul style="list-style-type: none"> • Company logo included in slide presentation during dinner service • On-stage acknowledgement at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap
	\$15,000	YES	Registration Sponsor	Four Board Reception Registrations	Premier table placement (table seats ten)	<ul style="list-style-type: none"> • Company logo placement on registration pages and confirmation messages • Dedicated company branded signage at registration • Company branded floor clings or equivalent at event • Company logo included in slide presentation during dinner service • On-stage acknowledgement at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap
	\$14,000	YES	Floral Sponsor	Four Board Reception Registrations	Prominent table placement (table seats ten)	<ul style="list-style-type: none"> • Dedicated company branded florals on all dinner tables • Company logo included in slide presentation during dinner service • On-stage acknowledgement at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap
	\$14,000	YES	Wine Service Sponsor	Four Board Reception Registrations	Prominent table placement (table seats ten)	<ul style="list-style-type: none"> • Dedicated company branded wine tags for all guests (provided by INSA) • Company logo included in slide presentation during dinner service • On-stage acknowledgement at beginning and end of program

						<ul style="list-style-type: none"> • Company logo placement on marketing materials, signage, website, email promotions, and event recap
	\$12,500	YES	Digital Playback Sponsor	Two Board Reception Registrations	Prominent table placement (table seats ten)	<ul style="list-style-type: none"> • Opportunity to insert 60 second video before start of recording • Recording hosted on INSA website and YouTube channel • Company logo included in slide presentation during dinner service • On-stage acknowledgement at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap
	\$12,500	YES	First Impression Sponsor	Two Board Reception Registrations	Prominent table placement (table seats ten)	<ul style="list-style-type: none"> • Company branded signage upon entrance • Company logo included in slide presentation during dinner service • On-stage acknowledgement at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap
	\$12,500	YES	Lasting Impression Sponsor	Two Board Reception Registrations	Prominent table placement (table seats ten)	<ul style="list-style-type: none"> • Company branded signage upon exit • Company branded floor clings or equivalent at event venue • Company logo included in slide presentation during dinner service • On-stage acknowledgement at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap

	\$12,500	Two Available	Welcome Reception Sponsor	Two Board Reception Registrations	Prominent table placement (table seats ten)	<ul style="list-style-type: none"> • Dedicated company branded signage in Welcome Reception • Dedicated company branded cocktail napkins at the reception (provided by INSA) • Company logo included in slide presentation during dinner service • On-stage acknowledgement at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap
	\$12,500	YES	Dessert Sponsor	Two Board Reception Registrations	Prominent table placement (table seats ten)	<ul style="list-style-type: none"> • Company logo on menu cards (provided by INSA) • Company logo included in slide presentation during dinner service • On-stage acknowledgement at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap
	\$12,000		Liberty Sponsor	Two Board Reception Registrations	Prominent table placement (table seats ten)	<ul style="list-style-type: none"> • Company logo included in slide presentation during dinner service • On-stage acknowledgement at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap
	\$5,000	YES	Question Card Sponsor	Three Board Reception Registrations	Select table placement (table seats ten)	<ul style="list-style-type: none"> • Five complimentary seats at a select table • Dedicated company branded question cards to be distributed through the room (provided by INSA) • Company logo included in slide presentation during dinner service • On-stage acknowledgement at beginning and end of program

						<ul style="list-style-type: none"> Company logo placement on marketing materials, signage, website, email promotions, and event recap
SMALL BUSINESS OPPORTUNITIES						
	\$3,000	YES	Coat Check Sponsor	Two Board Reception Registrations	Select table placement (table seats ten)	<ul style="list-style-type: none"> Five complimentary seats at a select table Dedicated company branded signage at coat check Dedicated company logo on coat check tickets Company logo included in slide presentation during dinner service On-stage acknowledgement at beginning and end of program Company logo placement on marketing materials, signage, website, email promotions, and event recap
	\$2,000		Bronze Sponsor	One Board Reception Registration	Select table placement (table seats ten)	<ul style="list-style-type: none"> Five complimentary seats at a select table Company logo included in slide presentation during dinner service On-stage acknowledgement at beginning and end of program Company logo placement on marketing materials, signage, website, email promotions, and event recap
	PRICE		TABLES		BENEFITS	
	\$7,500		Select Table		<ul style="list-style-type: none"> No Board Reception Registrations No brand recognition 	

Common Threads: Fort Meade's Intelligence Community

Annapolis Junction, MD // March 2022

TS/SCI Required

INSA will visit Fort Meade for a panel discussion focused on key intelligence priorities and challenges such as Offensive Cyber Operations, Technical SIGINT, or High-Performance Computing.

LOGOS	PRICE	EXCLUSIVE	SPONSORSHIP	VIP REGISTRATIONS	SPONSOR BENEFITS
	\$10,000	YES	Patriot Sponsor	Ten VIP registrations (*all registrants must have TS/SCI clearance)	<ul style="list-style-type: none">• Opportunity to introduce keynote speaker• On-stage acknowledgement at beginning and end of program• Prominent company logo placement on marketing materials, signage, website, email promotions, and event recap
	\$7,500	YES	Eagle Sponsor	Eight VIP registrations (*all registrants must have TS/SCI clearance)	<ul style="list-style-type: none">• Opportunity to introduce panel• On-stage acknowledgement at beginning and end of program• Company logo placement on marketing materials, signage, website, email promotions, and event recap

	\$6,000	YES	Registration Sponsor	Six VIP registrations (*all registrants must have TS/SCI clearance)	<ul style="list-style-type: none"> • Company logo placement on registration pages and confirmation messages • Dedicated company branded signage at registration • Company branded floor clings or equivalent at event venue • On-stage acknowledgement at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap
	\$3,500	YES	Breakfast Sponsor	Four VIP registrations (*all registrants must have TS/SCI clearance)	<ul style="list-style-type: none"> • Dedicated company branded signage at breakfast • Dedicated company branded cocktail napkins at breakfast (provided by INSA) • On-stage acknowledgement at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap
	\$2,500		Community Champion Sponsor	Three VIP registrations (*all registrants must have TS/SCI clearance)	<ul style="list-style-type: none"> • On-stage acknowledgement at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap

	\$1,500		Small Business Sponsor (*must be an INSA Bronze member in good standing)	Three VIP registrations (*all registrants must have TS/SCI clearance)	<ul style="list-style-type: none">• On-stage acknowledgement at beginning and end of program• Company logo placement on marketing materials, signage, website, email promotions, and event recap
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Spring Symposium – Making it Work: Big Data, Artificial Intelligence, and Advanced Analytics

NRECA Conference Center – Arlington, VA // April 12, 2022

The spring symposium, supported by the Technology and Innovation Council, will examine how to address the challenges of big data to include artificial intelligence and advanced data analytics. The event includes keynotes and panel discussions with key IC leaders.

LOGOS	PRICE	EXCLUSIVE	SPONSORSHIP	GRATIS REGISTRATIONS	SPONSOR BENEFITS
	\$12,500	Four Available	Premier Sponsor	Ten Gratis Registrations	<ul style="list-style-type: none"> • Opportunity for limited speaking role • On-stage acknowledgement at beginning and end of program • Prominent company logo placement on marketing materials, signage, website, email promotions, and event recap • Prominent reserved seating
	\$10,000	YES	Lunch Sponsor	Eight Gratis Registrations	<ul style="list-style-type: none"> • Dedicated company branded signage at lunch • Dedicated company branded napkins at lunch (provided by INSA) • On-stage acknowledgement at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap • Prominent reserved seating
	\$10,000	YES	Breakfast Sponsor	Eight Gratis Registrations	<ul style="list-style-type: none"> • Dedicated company branded signage at breakfast • Dedicated company branded napkins at breakfast (provided by INSA) • On-stage acknowledgement at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap • Reserved seating
	\$10,500	YES	Registration Sponsor	Eight Gratis Registrations	<ul style="list-style-type: none"> • Company logo placement on registration pages and confirmation messages • Dedicated company branded signage at registration • On-stage acknowledgement at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap • Reserved seating

	\$8,000	YES	Notebook Sponsor	Six Gratis Registrations	<ul style="list-style-type: none"> • Dedicated company branded notebooks with pen (provided by INSA) • On-stage acknowledgement at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap • Reserved seating
	\$8,000	YES	Video Recording Sponsor	Six Gratis Registrations	<ul style="list-style-type: none"> • Company branding on video recording of event, including the opportunity to insert 60 second company video at intro • Copy of video for own company use • Recording hosted on INSA website and YouTube channel • Ability to post/link to video recording on company social media channels as thought leader in intelligence and national security • Social media posts on all INSA channels promoting the event recording and recognizing event sponsor • On-stage acknowledgement at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap • Reserved seating
	\$5,000	YES	Question Card Sponsor	Four Gratis Registrations	<ul style="list-style-type: none"> • Dedicated company branded question cards to be distributed throughout the room (provided by INSA) • On-stage acknowledgement at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap • Reserved seating
	\$1,500		Supporting Sponsor	Three Gratis Registrations	<ul style="list-style-type: none"> • On-stage acknowledgement at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap • Reserved seating

Common Threads: Huntsville's Intelligence Community

Location TBD // April 2022

INSA will visit Huntsville and Colorado this year to continue its engagement with Intelligence Community partners outside the Capital region. These 2-day events will include an unclassified panel discussion and networking session, as well as classified discussions focused on key priorities and initiatives.

TS/SCI Required for Classified Portion

LOGOS	PRICE	EXCLUSIVE	SPONSORSHIP	VIP REGISTRATIONS	SPONSOR BENEFITS
	\$12,500	YES	Patriot Sponsor	Ten VIP registrations for each event	<ul style="list-style-type: none"> • Opportunity to introduce speaker(s) at classified event • Company branded signage at event • On-stage acknowledgement at beginning and end of program • Prominent company logo placement on marketing materials, signage, website, email promotions, and event recap
	\$12,500	YES	Eagle Sponsor	Ten VIP registrations for each event	<ul style="list-style-type: none"> • Opportunity to introduce speaker(s) at unclassified event • Company branded signage at event • On-stage acknowledgement at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap
	\$7,000	YES	Registration Sponsor	Seven VIP registrations for each event	<ul style="list-style-type: none"> • Company logo placement on registration pages and confirmation messages • Dedicated company branded signage at registration • Company branded floor clings or equivalent at event • On-stage acknowledgement at beginning and end of program

					<ul style="list-style-type: none"> • Company logo placement on marketing materials, signage, website, email promotions, and event recap
	\$6,000	YES	Welcome Reception Sponsor	Six VIP registrations for each event	<ul style="list-style-type: none"> • Dedicated company branded signage in Welcome Reception • Dedicated company branded cocktail napkins at the reception (provided by INSA) • On-stage acknowledgement at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap
	\$6,000	YES	Breakfast Sponsor	Six VIP registrations for each event	<ul style="list-style-type: none"> • Dedicated company branded signage at breakfast • Dedicated company branded cocktail napkins at breakfast (provided by INSA) at TS/SCI event • On-stage acknowledgement at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap
	\$3,500		Community Champion Sponsor	Four VIP registrations for each event	<ul style="list-style-type: none"> • On-stage acknowledgement at beginning and end of program • Company logo placement on marketing materials, signage, website, email

					promotions, and event recap
	\$1,500		Small Business Sponsor (*must be an INSA Bronze member in good standing)	Three VIP registrations for each event	<ul style="list-style-type: none"> • On-stage acknowledgement at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap

2022 William Oliver Baker Award Dinner

Omni Shoreham Hotel – Washington, DC // May 14, 2022

INSA established the William Oliver Baker Award Dinner to promote excellence in the intelligence and national security activities of the U.S. government and associated endeavors through the private sector. The award annually recognizes outstanding leaders in the field for their exceptional achievement and sustained contributions or single achievements of extraordinary merit.

LOGOS	PRICE	EXCLUSIVE	SPONSORSHIP	BOARD RECEPTION REGISTRATIONS	TABLE	SPONSOR BENEFITS
	\$25,000	YES	Patriot Sponsor	Four Board Reception Registrations	Premier table placement (table seats ten)	<ul style="list-style-type: none"> • Opportunity for limited speaking role at beginning of the event • Company branded floor clings or equivalent at event venue • Company logo included in slide presentation during dinner service • Company logo will appear in Commemorative Program • On-stage acknowledgment at beginning and end of program • Prominent company logo placement on marketing materials, signage, website, email promotions, and event recap
	\$25,000	YES	Commemorative Video Sponsor	Four Board Reception Registrations	Premier table placement (table seats ten)	<ul style="list-style-type: none"> • Company logo at end of video • Mention of sponsorship from the podium • Dedicated social media post linking to the video and noting company sponsorship • Company logo included in slide presentation during dinner service • Company logo will appear in Commemorative Program • On-stage acknowledgment at

						<p>beginning and end of program</p> <ul style="list-style-type: none"> • Company logo placement on marketing materials, signage, website, email promotions, and event recap
	\$22,500	Two Available	Board Reception Sponsor	Ten Board Reception Registrations	Premier table placement (table seats ten)	<ul style="list-style-type: none"> • Dedicated company branded signage in Board Reception • Dedicated company branded cocktail napkins at the reception (provided by INSA) • Dedicated company branded ice sculpture at reception • Company branded floor clings or equivalent at event venue • Company logo included in slide presentation during dinner service • Company logo will appear in Commemorative Program • On-stage acknowledgment at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap
	\$20,000	YES	Literary Sponsor	Four Board Reception Registrations	Premier table placement (table seats ten)	<ul style="list-style-type: none"> • Dedicated company branded bookmark for attendees (provided by INSA) • Literary selection chosen by Baker Award recipient (limited quantity) • Company logo included in slide presentation during dinner service • Company logo will appear in Commemorative Program

						<ul style="list-style-type: none"> • On-stage acknowledgment at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap
	\$20,000	YES	Celebration Sponsor	Four Board Reception Registrations	Premier table placement (table seats ten)	<ul style="list-style-type: none"> • Dedicated company branded commemorative amenity (provided by INSA) • Company logo included in slide presentation during dinner service • Company logo will appear in Commemorative Program • On-stage acknowledgment at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap
	\$20,000	YES	First Impression Sponsor	Four Board Reception Registrations	Premier table placement (table seats ten)	<ul style="list-style-type: none"> • Company branded signage upon entrance • Company logo included in slide presentation during dinner service • Company logo will appear in Commemorative Program • On-stage acknowledgment at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap
	\$20,000	YES	Commemorative Photo Sponsor	Four Board Reception Registrations	Premier table placement	<ul style="list-style-type: none"> • Dedicated company branded red carpet (provided by INSA)

					(table seats ten)	<ul style="list-style-type: none"> • Dedicated company branded backdrop at photo staging area • Short company message included in email accompanying the digital photos to event attendees • Company logo included in slide presentation during dinner service • Company logo will appear in Commemorative Program • On-stage acknowledgment at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap
	\$20,000	YES	Celebratory Toast Sponsor	Four Board Reception Registrations	Premier table placement (table seats ten)	<ul style="list-style-type: none"> • Opportunity for limited speaking role • Company logo included in slide presentation during dinner service • Company logo will appear in Commemorative Program • On-stage acknowledgment at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap
	\$18,000	YES	Dessert Sponsor	Four Board Reception Registrations	Prominent table placement (table seats ten)	<ul style="list-style-type: none"> • Company logo on menu cards (provided by INSA) • Company logo included in slide presentation during dinner service • Company logo will appear in Commemorative Program

						<ul style="list-style-type: none"> • On-stage acknowledgment at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap
	\$18,000	YES	Registration Sponsor	Four Board Reception Registrations	Prominent table placement (table seats ten)	<ul style="list-style-type: none"> • Company logo placement on registration pages and confirmation messages • Dedicated company branded signage at registration • Company branded floor clings or equivalent at event • Company logo included in slide presentation during dinner service • Company logo will appear in Commemorative Program • On-stage acknowledgment at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap
	\$18,000	Two Available	Welcome Reception Sponsor	Four Board Reception Registrations	Prominent table placement (table seats ten)	<ul style="list-style-type: none"> • Dedicated company branded signage in Welcome Reception • Dedicated company branded cocktail napkins at the reception (provided by INSA) • Company logo included in slide presentation during dinner service • Company logo will appear in Commemorative Program • On-stage acknowledgment at

						<ul style="list-style-type: none"> beginning and end of program Company logo placement on marketing materials, signage, website, email promotions, and event recap
						<ul style="list-style-type: none">
	\$18,000	YES	Wine Service Sponsor	Four Board Reception Registrations	Prominent table placement (table seats ten)	<ul style="list-style-type: none"> Dedicated company branded wine tags on wine glass during dinner service Company logo included in slide presentation during dinner service Company logo will appear in Commemorative Program On-stage acknowledgment at beginning and end of program Company logo placement on marketing materials, signage, website, email promotions, and event recap
	\$18,000	YES	Lasting Impression Sponsor	Four Board Reception Registrations	Prominent table placement (table seats ten)	<ul style="list-style-type: none"> Company branded signage upon exit Company branded floor clings or equivalent at event venue Company logo included in slide presentation during dinner service Company logo will appear in Commemorative Program On-stage acknowledgment at beginning and end of program Company logo placement on marketing materials, signage, website, email promotions, and event recap

	\$16,500	YES	Baker Award History Walk	Four Board Reception Registrations	Select table placement (table seats ten)	<ul style="list-style-type: none"> • Dedicated company branding on signage commemorating history of Baker Award and past recipients • Video on social post of Baker History Walk at the reception • Company logo included in slide presentation during dinner service • Company logo will appear in Commemorative Program • On-stage acknowledgment at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap
Sold to LMCO	\$16,500	YES	Floral Sponsor	Four Board Reception Registrations	Select table placement (table seats ten)	<ul style="list-style-type: none"> • Dedicated company branded florals on all dinner tables • Company logo included in slide presentation during dinner service • Company logo will appear in Commemorative Program • On-stage acknowledgment at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap
	\$16,500	YES	Commemorative Program Sponsor	Four Board Reception Registrations	Select table placement (table seats ten)	<ul style="list-style-type: none"> • Dedicated company branded advertisement in commemorative program (inside front cover) • Company logo included in slide presentation during dinner service

						<ul style="list-style-type: none"> • Company logo will appear in Commemorative Program • On-stage acknowledgment at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap
	\$16,500	YES	Baker After Hours	Four Board Reception Registrations	Select table placement (table seats ten)	<ul style="list-style-type: none"> • Dedicated company branded wristbands provided to all attendees at INSA After Hours (provided by INSA) • Dedicated company branded signage at INSA After Hours • Reserved seating at INSA After Hours • Company logo included in slide presentation during dinner service • Company logo will appear in Commemorative Program • On-stage acknowledgment at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap
	\$12,500	YES	Digital Playback Sponsor (if applicable)	Two Board Reception Registrations	Select table placement (table seats ten)	<ul style="list-style-type: none"> • Company branding on video recording of event, including the opportunity to insert 60 second company video at intro • Copy of video for own company use • Recording hosted on INSA website and YouTube channel • Social media posts on all INSA channels promoting the event recording the

						recognizing event sponsor <ul style="list-style-type: none"> • Company logo included in slide presentation during dinner service • Company logo will appear in Commemorative Program • On-stage acknowledgment at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap
	PRICE	TABLES – LIMITED QUANTITY			BENEFITS	
	\$20,000 INSA Members	Presidential Table		Presidential table (table seats ten)	<ul style="list-style-type: none"> • Two Board Reception Registrations • Company logo placement on event marketing materials, website, email promotions, and a social media post thanking your organization for its support of the program 	
	\$13,000 INSA Members \$15,000 Non-Members	Premier Table		Premier table (table seats ten)	<ul style="list-style-type: none"> • No Board Reception Registrations • No brand recognition 	
	\$10,000 INSA Members \$12,000 Non-Members	Prominent Table		Prominent table (table seats ten)	<ul style="list-style-type: none"> • No Board Reception Registrations • No brand recognition 	
	\$7,000 INSA Members \$9,000 Non-Members	Select Table		Select table (table seats ten)	<ul style="list-style-type: none"> • No Board Reception Registrations • No brand recognition 	

Minority Owned Business Showcase

Location TBD // June 2022

The second annual INSA Minority Owned Business Showcase fosters business partnerships between IC agencies, prime contractors, and minority-owned businesses. Over two dozen businesses will be selected to participate in this event, with an opportunity for them to spotlight their innovative national security technologies and services and network with government and industry leaders.

LOGOS	PRICE	EXCLUSIVE	SPONSORSHIP	VIP REGISTRATIONS	SPONSOR BENEFITS
	\$12,500	YES	Lunch Sponsor <i>(Tentative)</i>	Ten VIP Registrations	<ul style="list-style-type: none"> Limited speaking opportunity during program Preferred seating Dedicated company branded signage at lunch Dedicated company branded napkins at lunch (provided by INSA) Company logo will appear in Minority Owned Business Showcase Directory On-stage acknowledgment at beginning and end of program Company logo placement on marketing materials, signage, website, email promotions, and event recap
	\$12,500	YES	Networking Reception	Ten VIP Registrations	<ul style="list-style-type: none"> Limited speaking opportunity during program Preferred seating Dedicated company branded signage at networking reception Dedicated company branded napkins at reception (provided by INSA) Company logo will appear in Minority Owned Business Showcase Directory On-stage acknowledgment at beginning and end of program Company logo placement on marketing materials, signage, website, email promotions, and event recap
	\$8,500	Two Available	Breakout Room Sponsor	Eight VIP Registrations	<ul style="list-style-type: none"> Limited speaking opportunity during breakout session Dedicated company branded signage in Breakout Room Company logo will appear in Minority Owned Business Showcase Directory Opportunity to have one handout distributed on chairs in breakout room (provided by sponsor)

					<ul style="list-style-type: none"> • On-stage acknowledgment at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap
	\$7,500	YES	Registration Sponsor	Eight VIP Registrations	<ul style="list-style-type: none"> • Company logo placement on registration pages and confirmation messages • Dedicated company branded signage at registration • Company branded floor clings or equivalent at event • Company logo will appear in Minority Owned Business Showcase Directory • On-stage acknowledgment at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap
	\$6,500	YES	Minority Owned Business Showcase Directory Sponsor	Seven VIP Registrations	<ul style="list-style-type: none"> • Full-page ad space near front of directory to be distributed to event attendees • Company logo will appear in Minority Owned Business Showcase Directory • On-stage acknowledgment at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap
	\$4,500		Supporting Sponsor	Five VIP Registrations	<ul style="list-style-type: none"> • Company logo will appear in Minority Owned Business Showcase Directory • On-stage acknowledgment at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap
	\$1,000		Small Business Sponsor (*must be an INSA Bronze member in good standing)	Three VIP Registrations	<ul style="list-style-type: none"> • Company logo will appear in Minority Owned Business Showcase Directory • On-stage acknowledgment at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap

New IC: Empowering Women and Engaging Men

NRECA Conference Center – Arlington, VA // July 14, 2022

INSA is pleased to host the fifth annual symposium, The New IC: Empowering Women and Engaging Men, to provide a platform for public discussion on professional issues women encounter in the Intelligence Community (IC) and in pursuing national security-related careers. There will be networking opportunities throughout the day as INSA aims to host an inclusive event that encourages participation and dialogue from women and men in the intelligence and national security fields. The speakers and dialogue will give all attendees from the public, private and academic sectors professional development tools and perspectives they can apply in their own careers.

LOGOS	PRICE	EXCLUSIVE	SPONSORSHIP	GRATIS REGISTRATIONS	SPONSOR BENEFITS
	\$18,500	YES	Host Sponsor	Eight Gratis Registrations	<ul style="list-style-type: none"> • Opportunity to introduce the opening keynote • On-stage acknowledgement at beginning and end of program • Prominent company logo placement on marketing materials, signage, website, email promotions, and event recap • Opportunity to have one staff member profiled in the #yourIC section of INSA website and spotlighted on social media
	\$14,500	YES	Premier Sponsor	Six Gratis Registrations	<ul style="list-style-type: none"> • Opportunity to introduce the closing keynote • On-stage acknowledgement at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap • Opportunity to have one staff member profiled in the #yourIC section of INSA website and spotlighted on social media
	\$12,500	Two Available	Platinum Sponsor	Five Gratis Registrations	<ul style="list-style-type: none"> • Opportunity to introduce panel • On-stage acknowledgement at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap • Opportunity to have one staff member profiled in the #yourIC section of INSA website and spotlighted on social media
	\$12,000	YES	Reception Sponsor	Five Gratis Registrations	<ul style="list-style-type: none"> • Dedicated company branded signage at reception • On-stage acknowledgement at beginning and end of program

					<ul style="list-style-type: none"> • Company logo placement on marketing materials, signage, website, email promotions, and event recap
	\$10,500	YES	Literary Inspiration Sponsor	Five Gratis Registrations	<ul style="list-style-type: none"> • Inspirational book with company branded bookmark (depending on availability) • On-stage acknowledgement at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap • On-stage acknowledgement
	\$12,000	YES	Lunch Sponsor	Five Gratis Registrations	<ul style="list-style-type: none"> • Opportunity to introduce luncheon speaker(s) • Dedicated company branded signage at lunch • Dedicated company branded napkins at lunch (provided by INSA) • On-stage acknowledgement at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap
	\$8,000	YES	Registration Sponsor	Four Gratis Registrations	<ul style="list-style-type: none"> • Company logo placement on registration pages and confirmation messages • Dedicated company branded signage at registration • On-stage acknowledgement at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap
	\$8,000	YES	Program Sponsor	Four Gratis Registrations	<ul style="list-style-type: none"> • Full page company logo placement on event program • On-stage acknowledgement at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap
	\$8,000	YES	Notebook Sponsor	Four Gratis Registrations	<ul style="list-style-type: none"> • Dedicated company branded notebooks with pen (provided by INSA) • On-stage acknowledgement at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap
	\$7,000	YES	Breakfast Sponsor	Four Gratis Registrations	<ul style="list-style-type: none"> • Dedicated company branded signage at breakfast

					<ul style="list-style-type: none"> • Dedicated company branded cocktail napkins at breakfast (provided by INSA) • On-stage acknowledgement at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap
	\$6,500	YES	Floral Sponsor	Three Gratis Registrations	<ul style="list-style-type: none"> • Dedicated company branded florals throughout on tables • On-stage acknowledgement at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap
	\$6,000	YES	Emerging Leaders Sponsor	Three Gratis Registrations	<ul style="list-style-type: none"> • Sponsor of all student (.edu email address) registrations • Opportunity to provide 130-word message about sponsor company to include in email to students on INSA distribution list • On-stage acknowledgement at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap
	\$4,000	YES	Morning Refreshment Break Sponsor	Three Gratis Registrations	<ul style="list-style-type: none"> • Dedicated company branded signage at morning refreshment break • Dedicated company branded cocktail napkins at morning refreshment break (provided by INSA) • On-stage acknowledgement at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap
	\$4,000	YES	Afternoon Refreshment Break Sponsor	Three Gratis Registrations	<ul style="list-style-type: none"> • Dedicated company branded signage at afternoon refreshment break • Dedicated company branded cocktail napkins at afternoon refreshment break (provided by INSA) • On-stage acknowledgement at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap

	\$1,500		Small Business Sponsor (*must be an INSA Bronze member in good standing)	Two Gratis Registrations	<ul style="list-style-type: none">• On-stage acknowledgement at beginning and end of program• Company logo placement on marketing materials, signage, website, email promotions, and event recap
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Leadership Dinner #3

Hilton McLean Tysons Corner // August 2022 // 5:30 – 9:30 pm ET

INSA created the Leadership Dinner series to provide key Intelligence Community leaders the opportunity to discuss important issues related to their specific agency as well as broader national security issues and challenges.

INSA annually holds two or three Leadership Dinners, routinely drawing more than 450 INSA members and guests from the public, private, and academic sectors.

LOGOS	PRICE	EXCLUSIVE	SPONSORSHIP	BOARD RECEPTION REGISTRATIONS	TABLE	SPONSOR BENEFITS
	\$25,000	YES	Patriot Sponsor	Six Board Reception Registrations	Premier table placement (table seats ten)	<ul style="list-style-type: none"> • Opportunity for limited speaking role • Company branded floor clings or equivalent at event venue • Company logo included in slide presentation during dinner service • On-stage acknowledgement at beginning and end of program • Opportunity to have one staff member profiled in the #yourIC section of INSA website and spotlighted on social media • Prominent company logo placement on marketing materials, signage, website, email promotions, and event recap
	\$18,000		Eagle Sponsor	Six Board Reception Registrations	Premier table placement (table seats ten)	<ul style="list-style-type: none"> • Company logo included in slide presentation during dinner service • On-stage acknowledgement at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap
	\$15,000	Two Available	Board Reception Sponsor	Ten Board Reception Registrations	Premier table placement (table seats ten)	<ul style="list-style-type: none"> • Dedicated company branded signage in Board Reception • Dedicated company branded cocktail napkins at the reception (provided by INSA) • Company branded floor clings or equivalent at event venue

						<ul style="list-style-type: none"> • Company logo included in slide presentation during dinner service • On-stage acknowledgement at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap
	\$15,000	YES	Registration Sponsor	Four Board Reception Registrations	Premier table placement (table seats ten)	<ul style="list-style-type: none"> • Company logo placement on registration pages and confirmation messages • Dedicated company branded signage at registration • Company branded floor clings or equivalent at event • Company logo included in slide presentation during dinner service • On-stage acknowledgement at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap
	\$14,000	YES	Floral Sponsor	Four Board Reception Registrations	Prominent table placement (table seats ten)	<ul style="list-style-type: none"> • Dedicated company branded florals on all dinner tables • Company logo included in slide presentation during dinner service • On-stage acknowledgement at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap
	\$14,000	YES	Wine Service Sponsor	Four Board Reception Registrations	Prominent table placement (table seats ten)	<ul style="list-style-type: none"> • Dedicated company branded wine tags for all guests (provided by INSA) • Company logo included in slide presentation during dinner service • On-stage acknowledgement at beginning and end of program

						<ul style="list-style-type: none"> • Company logo placement on marketing materials, signage, website, email promotions, and event recap
	\$12,500	YES	Digital Playback Sponsor	Two Board Reception Registrations	Prominent table placement (table seats ten)	<ul style="list-style-type: none"> • Opportunity to insert 60 second video before start of recording • Recording hosted on INSA website and YouTube channel • Company logo included in slide presentation during dinner service • On-stage acknowledgement at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap
	\$12,500	YES	First Impression Sponsor	Two Board Reception Registrations	Prominent table placement (table seats ten)	<ul style="list-style-type: none"> • Company branded signage upon entrance • Company logo included in slide presentation during dinner service • On-stage acknowledgement at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap
	\$12,500	YES	Lasting Impression Sponsor	Two Board Reception Registrations	Prominent table placement (table seats ten)	<ul style="list-style-type: none"> • Company branded signage upon exit • Company branded floor clings or equivalent at event venue • Company logo included in slide presentation during dinner service • On-stage acknowledgement at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap

	\$12,500	Two Available	Welcome Reception Sponsor	Two Board Reception Registrations	Prominent table placement (table seats ten)	<ul style="list-style-type: none"> • Dedicated company branded signage in Welcome Reception • Dedicated company branded cocktail napkins at the reception (provided by INSA) • Company logo included in slide presentation during dinner service • On-stage acknowledgement at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap
	\$12,500	YES	Dessert Sponsor	Two Board Reception Registrations	Prominent table placement (table seats ten)	<ul style="list-style-type: none"> • Company logo on menu cards (provided by INSA) • Company logo included in slide presentation during dinner service • On-stage acknowledgement at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap
	\$12,000		Liberty Sponsor	Two Board Reception Registrations	Prominent table placement (table seats ten)	<ul style="list-style-type: none"> • Company logo included in slide presentation during dinner service • On-stage acknowledgement at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap
	\$5,000	YES	Question Card Sponsor	Three Board Reception Registrations	Select table placement (table seats ten)	<ul style="list-style-type: none"> • Five complimentary seats at a select table • Dedicated company branded question cards to be distributed through the room (provided by INSA) • Company logo included in slide presentation during dinner service • On-stage acknowledgement at beginning and end of program

						<ul style="list-style-type: none"> Company logo placement on marketing materials, signage, website, email promotions, and event recap
SMALL BUSINESS OPPORTUNITIES						
	\$3,000	YES	Coat Check Sponsor	Two Board Reception Registrations	Select table placement (table seats ten)	<ul style="list-style-type: none"> Five complimentary seats at a select table Dedicated company branded signage at coat check Dedicated company logo on coat check tickets Company logo included in slide presentation during dinner service On-stage acknowledgement at beginning and end of program Company logo placement on marketing materials, signage, website, email promotions, and event recap
	\$2,000		Bronze Sponsor	One Board Reception Registration	Select table placement (table seats ten)	<ul style="list-style-type: none"> Five complimentary seats at a select table Company logo included in slide presentation during dinner service On-stage acknowledgement at beginning and end of program Company logo placement on marketing materials, signage, website, email promotions, and event recap
	PRICE		TABLES		BENEFITS	
	\$7,500		Select Table		<ul style="list-style-type: none"> No Board Reception Registrations No brand recognition 	

Intelligence and National Security Summit

Gaylord National Resort and Convention Center - National Harbor, MD // September 15-16, 2022

AFCEA International and INSA will host the ninth annual Intelligence and National Security Summit in 2022 at the Gaylord National Resort and Convention Center on September 15 – 16. The Summit has quickly established a reputation as one of the nation's premier intelligence events, drawing senior leaders from government, industry, and academia.

Please contact Marisa Hafer (mhafer@eventpower.com) and Carly Buerkle (cbuerkle@eventpower.com) for sponsorship and exhibit opportunities.

Common Threads: Colorado's Intelligence Community

Location TBD // September 2022

TS/SCI Required for Classified Portion

INSA will visit Huntsville and Colorado this year to continue its engagement with Intelligence Community partners outside the Capital region. These 2-day events will include an unclassified panel discussion and networking session, as well as classified discussions focused on key priorities and initiatives.

LOGOS	PRICE	EXCLUSIVE	SPONSORSHIP	VIP REGISTRATIONS	SPONSOR BENEFITS
	\$12,500	YES	Patriot Sponsor	Ten VIP registrations for each event	<ul style="list-style-type: none"> • Opportunity to introduce speaker(s) at classified event • Company branded signage at event • On-stage acknowledgement at beginning and end of program • Prominent company logo placement on marketing materials, signage, website, email promotions, and event recap
	\$12,500	YES	Eagle Sponsor	Ten VIP registrations for each event	<ul style="list-style-type: none"> • Opportunity to introduce speaker(s) at unclassified event • Company branded signage at event • On-stage acknowledgement at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap
	\$7,000	YES	Registration Sponsor	Seven VIP registrations for each event	<ul style="list-style-type: none"> • Company logo placement on registration pages and confirmation messages • Dedicated company branded signage at registration • Company branded floor clings or equivalent at event • On-stage acknowledgement at beginning and end of program • Company logo placement on marketing materials, signage, website, email

					promotions, and event recap
	\$6,000	YES	Welcome Reception Sponsor	Six VIP registrations for each event	<ul style="list-style-type: none"> • Dedicated company branded signage in Welcome Reception • Dedicated company branded cocktail napkins at the reception (provided by INSA) • On-stage acknowledgement at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap
	\$6,000	YES	Breakfast Sponsor	Six VIP registrations for each event	<ul style="list-style-type: none"> • Dedicated company branded signage at breakfast • Dedicated company branded cocktail napkins at breakfast (provided by INSA) at TS/SCI event • On-stage acknowledgement at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap
	\$3,500		Community Champion Sponsor	Four VIP registrations for each event	<ul style="list-style-type: none"> • On-stage acknowledgement at beginning and end of program • Company logo placement on marketing materials, signage, website, email promotions, and event recap

	\$1,500		Small Business Sponsor (*must be an INSA Bronze member in good standing)	Three VIP registrations for each event	<ul style="list-style-type: none">• On-stage acknowledgement at beginning and end of program• Company logo placement on marketing materials, signage, website, email promotions, and event recap
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